

WHY BECOME A LOCAL SPONSOR?



© Michel Bouvet

RELATE TO THE FESTIVAL'S VALUES

Take part in promoting a sustainable development model

Through its artistic and documentary approach to photography, the La Gacilly Photo Festival addresses important societal issues in order to oppose, engage, astonish the public but also to move, amaze, and invite people on a journey. The Festival promotes a **harmonious sense of community**, serene openness towards others, a fulfilling way of life and a virtuous economic model.

SUPPORT THE FESTIVAL'S FREE ENTRY

Promote an access to photography for all

It is mostly **thanks to sponsoring** that the La Gacilly Photo Festival association can, year after year, offer each and every visitor a visit of thirty or so exhibitions throughout the town. This immersive and ambulatory experience at the heart of a village that is transformed into an open air art gallery is truly unique because it is free, and must stay that way!

TAKE PART IN A COLLECTIVE PROJECT

Join the La Gacilly Photo Festival family

Being a Festival sponsor is first and foremost getting involved in **a unifying project which creates social ties** in the area. Join the Festival's network and become an actor in this outstanding event. Let's create ties and work together on this collective project!

INVEST IN YOUR AREA

Take part in making La Gacilly and its region more appealing

Supporting the association means reasserting one's **attachment to the area, to its inhabitants and to local cultural life**. In Brittany, in France and abroad, the Festival is considered as a structuring cultural event, a vector for social cohesion in the area, and for meaning and attractivity, and it contributes to the economic growth and vibrancy of La Gacilly.



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BECOMING A FESTIVAL SPONSOR ALSO MEANS:



BENEFITTING FROM AN ADVANTAGEOUS TAX FRAMEWORK

The law of 1 August 2003 on sponsorship allows companies to benefit from a tax reduction; the reduced amount is 60% of the company's contribution (up to 0,5% of its turnover excluding taxes).

Example: After tax reduction, a €500 donation actually costs the company €200.

BEING ABLE TO FLY A FLAG

Put the Festival's flag on your storefront for the four months of the event.

GETTING A FESTIVAL KIT

With the exhibition catalogue, all the practical information about the places of exhibition, as well as details on the exhibitions close to your company allowing you to easily help visitors if need be.

BEING GIVEN A GUIDED TOUR

By the Festival team to discover the festival programme and see what it's like behind the scenes of this 18th edition.

BEING IDENTIFIED AS A FESTIVAL SPONSOR

On the partnership pannels and on the Festival's website.

BEING INVITED

To the events and gatherings organised by the Association.

Do you have any questions? Contact us!

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